

InterMixx IndieGate

ONLINE INDEPENDENT MUSIC STORE

IndieGate.com is proud to present the Independent Music Conference for 2008 in Los Angeles. Special thanks to these other fine sponsors as well:

 **SENNHEISER**

 **DISC MAKERS**



Songsalive!

IndieGate.com Independent Music Store

October 2008 • Issue #110 • FREE!

InterMixx.com Independent Music Magazine

SPECIAL IMC/LA CONFERENCE DIRECTORY EDITION



IMC/LA AGENDA

FRIDAY, OCTOBER 10th - ALL FRIDAY EVENTS TAKE PLACE IN THE MAIN AUDITORIUM

9:45-10:00 - WELCOME to the Independent Music Conference/LA! (Noel Ramos. Executive Director, Independent Music Conference)

10:00-11:30 - "Media Challenge" **PANEL**

(John Kerecz, Toni Koch, Annette Conlon, Ritch Esra, Joanne Ledesma, Bernard Baur, Noel Ramos-moderator)

In the face of corporate consolidation, rapid changes and dizzying technological advances, what's an indie to do? How important is airplay these days, and how do you get some? What are the best ways to get press and media coverage? What are the best ways to promote via the media. The goals formerly obtainable only through radio airplay are now accessible to Indies through a variety of opportunities created by the new technologies. This panel will also discuss leveraging the "new radio" for exposure and networking through the media itself.

11:30-1:00 - "Meet the Producers" **PANEL**

(Mandi Martin, David Kershenbaum, Jan Linder-Koda, Steve Leavitt, John M, Skip Saylor, Noel Ramos-moderator)

A group of music producers in one room! This panel needs no further explanation.

1:00-3:00 - "But it Sounded So Much Better at Home" - Vocal Technique & Conscious and Unconscious Aspects of Singing **WORKSHOP**

(Steven Memel)

If you ever feel like "sometimes it works and sometimes it doesn't", this class is for you. Singing is about communicating. It's story telling with music. The last thing you want to be thinking about when you're performing is whether or not you can depend on your voice being there. Steven Memel will help you understand technically, on both the conscious and unconscious levels, what causes inconsistency and what you can do to change it. He will work with participants and have a Q & A. Feeling secure about your voice is one of the greatest feelings in the world.

3:00-4:30 - "From Artist to Audience: Mastering for Maximum Appeal" **PANEL**

(Stephen Marsh, Evren Goknar, Pete Lyman, Ron Boustead, Ron Leeper, Noel Ramos-moderator)

Top engineers in their field discuss their tested approaches to giving artists the professional edge in today's predominantly digital marketplace.

4:30-6:00 - "Management" **PANEL** (Mandi Martin, John Robertson, Mike Bajrami, Joanne Ledesma, John Tovar, Noel Ramos-moderator)

One of the most critical decisions an indie artist can make is whether or not to hire a manager. This panel will help with the decision-making process by providing detailed information about the artist/management relationship as well as Q&A with managers and other experts.



NEW!
Digital Delivery
Sell Your MP3s!

Now you can sell your digital singles directly to your fans, no distributors needed, no middlemen!

IndieGate.com

**On Demand,
Instant
Download,
Digital
Delivery!**

**Join the
revolution,
sell your MP3s
through the
IndieGate!**



Supporting Independent Music
"If you send it we will play it"

OSH RADIO

OLD SCHOOL HOUSE RADIO

www.OSHRadio.com

**Crazy John Kerecz
Manager/Owner
info@oshradio.com**

**SONGWRITERS
GET SUPPORT
GET HEARD
GET PROMOTED**

CRITIQUE WORKSHOPS
ARTIST SHOWCASES
CD SAMPLER COMPILATIONS
ONLINE CRITIQUES
STUDIO RECORDING
RETREATS AND SONGCAMPS
INDUSTRY SEMINARS
FILM & TV SONG LEADS
WEBSITE ARTIST PAGE
SELL CDS AND PODCAST
TOUR THE WORLD
CONNECT WITH OTHERS
WEEKLY BIZ NEWSLETTER
SUPPORT AND COACHING

Songsalive!



www.songsalive.org

got songs?
www.songsalive.org

Supporting and promoting songwriters and composers worldwide

Songsalive! is a non-profit organization dedicated to the nurturing, support and promotion of songwriters and composers worldwide. Founded in 1997 in Sydney Australia, Songsalive! is run by songwriters for songwriters and now has over 15 chapter cities around the world. It acts as an epicentre, a heart of the international songwriting community and music markets, bridging the gaps, tapping songwriters into the pulse of the business and at the same time giving them and their music the support they deserve. Through Songsalive!, songs and songwriters can be accessed by the whole world and when the hunt is on, Songsalive! is a one-stop song shop!

Songsalive! gives life to songs, provides opportunities for collaboration, creates awareness about original music, promotes and educates through an amazing network of programs providing access between songwriters and music business professionals - through workshops, showcases, CD Samplers, songcamps & retreats, live events and showcases, songwriter critique workshops, songleads & industry pitches, education seminars and Expos, artist development, studio production, informational resources and networking. On-line, Songsalive! is the source for great resources for songwriters and acts as a vehicle for discussion, promotion and retail for our members and their music.

Membership includes access to our programs, support, partner opportunities, community and resources.

Add on elite membership to get some buzz, including a member page online, interview, CD review and store links, plus songs on rotation in our podcast, special offers and pitch opportunities.

JOIN TODAY!

www.songsalive.org

groups.myspace.com/songsalive - free discussions
www.songsalive.org/notes - free news

"ear-responsibility" It's a good thing!

The American Speech-Language-Hearing Association

www.asha.org

courtesy of Elaine Ramos, CCC-SLP/A
Speech-Language Pathologist • Educational Audiologist

Singing Technique and Performance Coach

Steven Memel

Offering private sessions

*In Person
Phone Sessions
Real Time Internet Video Sessions*

*Steven Memel has been a presenter at IMC
2003, 04 and 05. Look for him at IMC/LA.*



*Discover the system of
rapid results used by
today's hottest artists!*

**Maroon 5 • Britney Murphy •
James Woods • Brie Larson •
No Secrets • Boomkat •
Big City Rock ... artists who
have toured with Stevie Wonder,
Elton John, Britney Spears,
Lionel Richie, Bette Midler**

*You won't believe how much you can achieve
with just one class. Try it out today.*

Call 818-789-0474

Check out his website: www.stevenmemel.com

SPECIAL THANKS TO OUR IMC/LA VENDORS

IndieGate.com • Online Independent Music Store
304 Main Ave. PMB287, Norwalk, CT 06851
203 483 1798

Sennheiser Electronic Corporation
1 Enterprise Drive, Old Lyme, CT 06371
(860) 434-9190 • www.sennheiserusa.com

Disc Makers
7905 N. Route 130, Pennsauken, NJ 08110
800-468-935 • www.discmakers.com

LAWIM - Los Angeles Women In Music
11664 National Blvd., #280, Los Angeles, CA 90064
213.243.6440 • www.lawim.com

Elisabeth Howard's Vocal Power Academy
Studio: Topanga Canyon
800 829 SONG • www.vocalpowerinc.com

Musicians Institute
6752 Hollywood Boulevard
Hollywood, CA 90028
800-255-7529 (US and Canada)
323-462-1384 (Local/International)
www.mi.edu

SongNet, The Songwriters' Network
www.thesongnet.org

TK Promo Artist Relations
Toni Koch
www.myspace.com/tonik

Songsalive!
12115 Magnolia Blvd, Suite 219
North Hollywood CA 91607
818-442-9294 • www.songsalive.org



Big Sound.
Really
Big
Sound

The evolution e609 Silver
Guitar Amp Microphone
You've tried all the microphones
out there but you've never found
anything like the e609 Silver.
Whatever your style, this mic will
give you the best tone you've ever
heard from your amp...for about
the price of a stomp box. Check it
out at your local Sennheiser dealer
today and become a believer!

evolution

Sennheiser Electronic Corp., 1 Enterprise Drive, Old Lyme, CT 06371 USA • Tel: 860-434-9190 • Fax: 860-434-1759
Latin America: Tel: 52 55 5639 0956 Fax: 52 55 5639 9482 • Canada: Tel: 514-426-3013 Fax: 514-426-3953

www.sennheiserusa.com

IMC/LA AGENDA

7:00-8:30 - “Stump the Band” Film Screening (William Holmes, Robbie Rist)
For most musicians, the road can be hell. But for a sexy all female rock band touring their way across America, the road just became their worst nightmare! While heading to a record company showcase in Los Angeles, their van breaks down somewhere in the wilds of Wisconsin. Soon, they'll have to fight for their lives against a trio of psychos, one of whom wields a mean axe to satisfy a murderous foot fetish. Stump The Band features a kick butt soundtrack from a host of up and coming female fronted bands, and edgy performances from Danny Cooksey (Terminator 2, Different Strokes), Dominique Davalos (Howard The Duck), Becky Boxer (Jarhead), Brittney Startzman (Kate and Leopold), and Carl Ciarfalio (Casino, Far And Away). It's a sexy, gross out, laugh out loud horror fest from producers William Holmes (The Barrio Murders, Best Man In Grass Creek), Robbie Rist (Cousin Oliver from TV's The Brady Bunch), and writer JoJo Henrickson (Ladron Que Roba A Ladron). *Stump The Band: Going to the gig? Don't forget to bring your axe!* Return to the MI Auditorium on Saturday night to meet the producers and discuss how they chose the music for the film.

SATURDAY, OCTOBER 11th
10:00-11:30 - “Publishing, Fact and Fiction” **PANEL - MAIN AUDITORIUM** (Rob Case, Mandi Martin, Bernard Baur, Noel Ramos-moderator)
The complex business of publishing will be discussed including: role of the publisher, benefit of their expertise to the songwriter, writer's share, publisher's share, statutory rates, the functions of the PROs, sync licensing, master use licensing, artist royalties (related but often confused with publishing), as well as which royalties are paid by radio. The myths that you should never assign or “give up” your publishing interests, and that artists should co-publish their songs or “retain 25% for nothing” will also be discussed.

11:30-12:30 - “Online Marketing and Promotions for the Indie Artist” **WORKSHOP - ROOM 320** (Chip Schutzman)
This workshop will give you the basics on setting up your record online through a digital distributor and learning the basics of marketing in the world of Web 2.0. Workshop will work on how to pitch your music to reviewers and online radio stations and how to take advantage of the blogging hemisphere for your new music release.

11:30-1:00 - Gilli Moon's Secrets to DIY Marketing and Promotion Success **WORKSHOP- ROOM 350** (Gilli Moon)
Define success on your own terms... professional artist development, staying motivated, how to develop the right relationships, marketing and promotional tools, and overcoming obstacles. Gilli Moon hosts an MPWR (empower) Workshop to motivate you beyond creativity, into the business world of the Professional Artist. This workshop will help you take the next step with your artistry - guiding, motivating, encouraging and providing tools, tips and solutions to take your artistry into the world of the entertainment industry. Plus tips on indie promotional and marketing strategies to put philosophy into practice.

11:30-1:00 - Risky Business - The Performer as Risk Taker **WORKSHOP - ROOM 160** (Steven Memel)
What does “going the extra mile” really mean? Is playing it safe really safe? What do the great performers and artists all do? In this unique workshop, explore with singing and performance coach Steven Memel what risk taking is all about. Look at what risk takers think and do. Volunteers will engage in performance exercises, vocal exercises and some written and group exercises... but only if they want to risk it! Oh... and just watching is permitted too.

1:00-2:30 - “Women in Music” **PANEL - MAIN AUDITORIUM** (Sheena Metal, Annette Conlon, Mandi Martin, Gilli Moon, Jenny McPhee, Elisabeth Howard, Jan Linder-Koda) The image of a woman in music today and how that image (and you) is perceived/portrayed/buoyed by the media. What can you do about it? What is your role in the creation of your music? Are you the passenger or the driver? What's your motivation? How to be assertive without being perceived as bitchy and other relevant topics will be discussed.

2:30-3:30 - “Basics of Music Publishing” **WORKSHOP - ROOM 320** (Rob Case & Toni Koch)
The New A&R Scouts of the music industry. Learn the basic steps of the music publishing business including a detailed outline that every songwriter, composer, producer should know: Agreements, Studios, Budgets, and Copyrights. Toni Koch, Toni K Music Promo, participates in the workshop with Rob to offer creative ways for indie artist promotion and marketing of your music once published.

2:30-3:30 - Achieving Success With Your Music **WORKSHOP - ROOM 350** (Sydney Alston)
How to package and promote your music and get the most from CD and download sales.

2:30-3:30 - Rhymecology: Rhyming Skillz **WORKSHOP - ROOM 330** (J. Walker)
This is an interactive workshop where J.Walker will introduce different rhyming exercises that will test and teach you to continuously come up with creative rhymes. J.Walker will also be discussing the importance of multi-syllabic rhyme schemes and outside the box concepts. Although hip-hop based, every aspiring song writer can gain from this.

2:30-4:00 - “Sing with Vocal Power!” **WORKSHOP - ROOM 160** (Elisabeth Howard)
Workshop features the Elisabeth Howard Vocal Power Method. Vocal techniques for singing in authentic styles from Jazz to Music Theater, with vocal demonstrations using keyboard and CD examples of the pros who use the techniques specified. Topics of discussion would be -

- Registers for both females and males: head, chest, belt, mix
- Vibrato - four types - flutter, throat, shimmer, diaphragmatic
- Vocal colors - Head, mask, mouth, chest.
- Power and projection - vocal cord adduction for safe singing
- Dynamics - crescendo, decrescendo for expression
- Effects used by professional singers “throat cry,” “throat laugh,” “Back l; “creaky door”
- Improvisation using the blues and pentatonic scales.
- Master class - individual work with singers on songs in any style. They can be on CD back up or with keyboard or even a cappella.

4:00-5:30 - “Street Teaming, Buzz Building, Merch, Expanding Your Revenue Streams” **PANEL - MAIN AUDITORIUM** (Toni Koch, Sheena Metal, Jess Blue, Randy Young, Mike Bajrami, Jay Warsinske, Reginald York, Noel Ramos-moderator)
Members of the promotional side of the market will discuss the importance of incorporating a serious street teaming effort into your overall indie business efforts. Methods for attracting street teamers, rewarding them, managing the program and brainstorming other new promotional ideas will be highlights. This brainstorming session will include ideas for increasing CD sales, creating alternate revenue streams, and expanding overall sales and income efforts. Diversifying your revenue streams gives you much more security than if all your income is based on only one or two sources. Seek opportunities that can lead to supplemental income and round out an indie career.

5:30-6:30 - Songcraft Tune-up Tools **WORKSHOP - ROOM 155** (John Braheny)
John Braheny isn’t big on rules for songwriting. He believes that if you understand the principles that make listeners respond to and remember songs you can make great art that also has great commercial appeal. Here he gives you some overall principles, song structure and dynamics basics and some techniques the pros use to make their songs stand out. How to handle the “second verse curse.” Learn to critique your own songs.

5:30-7:00 - New Media Tools for the Independent Artist - **ROOM 155** (Joanne Ledesma)
The opportunities for generating income and gaining exposure have never been better for the independent artist. There are thousands of sites launched every day that service independent artists and many of them are becoming key players in this business. Learn the pros and cons of some of the leading new media providers, what they can do for you including, costs, memberships, placements, and visibility.

5:30-7:00 - “DISCourse” **CLOSED PANEL - ROOM 155** (Steven Memel, Rob Case, Jenny McPhee, Randy Young, Toni Koch, Mandi Martin, Jan Linder-Koda, John Tovar, Noel Ramos-moderator)
Panelists will review DISCourse submissions in a closed session (panelists only), in order to provide more effective and practical feedback during the DISCourse open panel presentation the following day. CDs and press kits MUST be submitted for review no later than Saturday, October 11th at 5:00 at the registration table. **OPEN PANEL** will be on Sunday, October 12th 10:00-12:00.

7:30-8:00 - DISCUSSION - “Stump the Band” - **MAIN AUDITORIUM** (William Homes, Robbie Rist)
Stump’s music supervisor/composer Robbie Rist did a nationwide search for some of the best chick bands out there. Come and hear how he chose the music for the film on the limited budget that they had to work with. On hand will be producers Robbie Rist and William Holmes.

SUNDAY, OCTOBER 12th
10:00-12:00 - “DISCourse” **OPEN PANEL - MAIN AUDITORIUM** (Steven Memel, Rob Case, Jenny McPhee, Randy Young, Toni Koch, Mandi Martin, Jan Linder-Koda, John Tovar, Noel Ramos-moderator)
A unique listening and discussion group where artists can get real world feedback on their CDs and press kits. Panelists who have already reviewed submissions in a closed session will provide effective and practical feedback during the open DISCourse panel presentation. CDs and press kits MUST be submitted for review no later than Saturday, October 11th at 5:00 at the registration table.

12:00-1:30 - “Indie Booking and Full Spectrum Touring” **PANEL - THE PASSAGE (off the Breezeway)** (Randy Young, Jenny McPhee, Chris Jay, Graham Kurzner, John Tovar, Gilli Moon-moderator)
Many indies realize the importance of watching their budget and utilizing DIY methodology for their booking and touring efforts. But what’s the point of touring? This panel takes it to the next level. Maximize your effectiveness: gig-swapping, interviews, airplay, promotion, retail. Time is precious and touring is a massive undertaking; learn to tie in all the critical elements. These experienced road warriors will help you make the most of your efforts.

2:00-6:00 - “Songsalive! Songcamp” - **MAIN AUDITORIUM** (Gilli Moon & other Songsalive! presenters)
A 4-hour, high powered, focused songwriting camp where songwriters and composers can gain valuable feedback on their music, and collaborate in co-writing with other writers under the guidance of special Songsalive! songwriter mentors. Songcamp starts with a critique session on your songs, followed by an intensive co-writing session where songwriters are split into breakout groups under the guidance of mentors to co-write and deliver a completed song. This song will then be performed to the full group and music business execs at the end of the session. To participate, sign up in advance for the Songcamp during the conference at the Songsalive! booth.

2:00-3:00 - Looking for Press in ALL the Right Places **WORKSHOP - ROOM 160** (Noel Ramos)
Noel has published a music magazine for 20 years. He'll relate his experiences and results of surveys he's conducted with media peers. What grabs their attention? What convinces them to print one band's story over another? What do booking agents like to see? What else should you keep in mind? Has the advent of EPKs changed things? These answers and more from the perspective of those you want to target. Examples of press kits will be shown, and a free hand-out of Noel's 7-page “Press Kit Primer” will also be available for all workshop attendees.

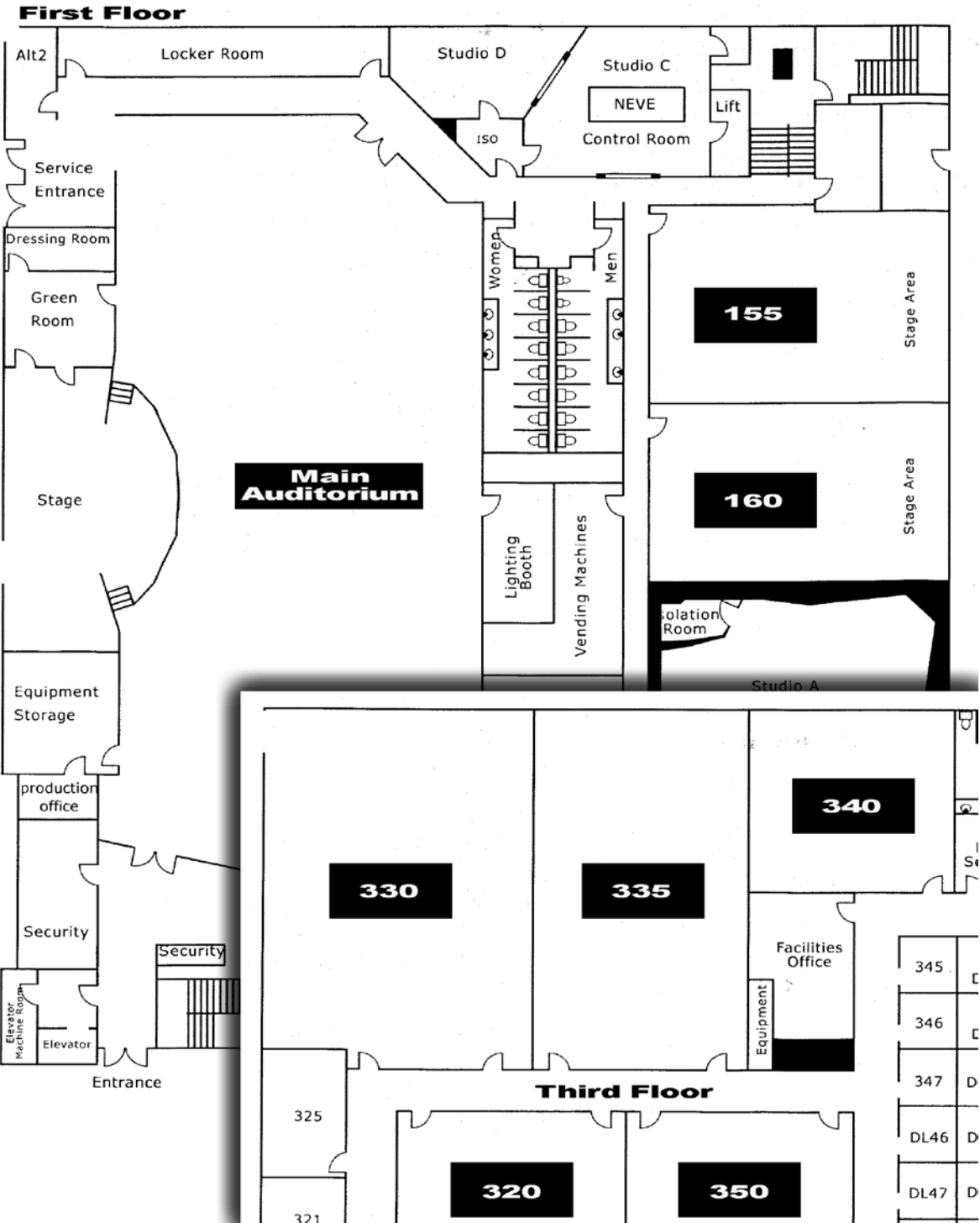
2:00-4:00 - “What To Do With Your Hands, Legs, Eyes, Hips, Spleen and the Rest of Your Body - A Vocal Performance Workshop” **WORKSHOP - THE PASSAGE (off the Breezeway)** (Steven Memel)
If you’ve ever asked yourself these questions this workshop is with you... even if you’ve never asked the one about your spleen. Most performers feel at a loss to some degree for how to deal with their bodies on stage - especially when they feel stuck behind a piano, guitar or mic. Vocal technique and performance coach Steven Memel will give you concrete solutions to these questions and many other in this exciting and entertaining interactive workshop.

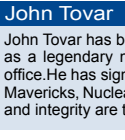
4:30-5:30 - Alternative Revenue Sources **PANEL - MAIN AUDITORIUM** (G. F. Mlely, Mike Bajrami, Jay Warsinske, Noel Ramos-moderator)
Even when the economy is healthy, it is important for indies to diversify their revenue streams and cultivate a variety of income sources. This panel will present ideas for alternative sources of revenue.

6:00-7:00 - “Songsalive! Songcamp” **PERFORMANCES - MAIN AUDITORIUM** Workshop attendees will perform their collaborations.

IMC PERFORMANCES at Musicians Institute - Main Auditorium and The Passage
Friday performances will ALL take place in the Main Auditorium from 9:00 pm on.
Refreshments will be served in the breezeway with a great possibility of free beer and wine!
Saturday and Sunday performances will begin as early as 5:00 pm in The Passage and again at 9:00 pm in the Main Auditorium. Once again free beer and wine in the breezeway.


IMC/LA EVENT MAP






John Tovar

John Tovar has been involved in the music industry for 25 years. He earned his status as a legendary manager while working with bands in south Florida from his Miami office.He has significantly helped further such talents as Expose, Marilyn Manson, The Mavericks, Nuclear Valdez and The Goodes, do in no small part to his belief that honesty and integrity are the most important aspect of his daily business activities.



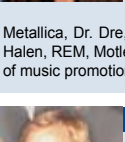
J. Walker

The creativity and passion J.Walker uses has helped him win numerous poetry slams and talent shows in the Los Angeles area. A self proclaimed Rhymecologist, J. uses his talent to help clients express themselves through lyrics. J.Walker has performed live on Power 106FM, KDAY 93.5XFM, 106.1FM KMEL and Xtra Sports 570AM.




Jay Warsinske

Jay is a 30+ year Industry Veteran, having deep expertise and credits in music and entertainment marketing & distribution, concert promotion, management and international business of media and entertainment. Currently he his President & CEO of the worldwide entertainment group Activate Entertainment, IndiePower.com Marketing Firm, and Harmonious Music Publishing Group. His credits include U2, N.W.A, Metallica, Dr. Dre, The Police, Snoop Dogg, Kiss, Black Flag, AC/DC, Sex Pistols, Van Halen, REM, Motley Crue, Black Sabbath & hundreds more. He stays on the cutting edge of music promotion, distribution & marketing at all levels worldwide.



Skip Saylor


Skip Saylor has owned and operated a world-class recording facility for 26 years. He has worked with literally hundreds of top performers over the course of his thirty-year career as a music producer, engineer, mixer and studio owner. Those performers include Tom Petty, Aretha Franklin, Janet Jackson, Mary J. Blige, Guns n' Roses, Eminem, Santana, Elton John and dozens of other superstars.



Randy Young

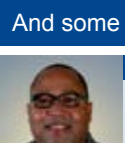
Randy's recording and production skills have earned him a multi-platinum selling CD and several top charting singles. He holds a diploma in composing and arranging from the world renowned Grove School of music. Randy also teaches songwriting and production and currently plays in the band Cherry Suede.

And some late additions:




Kenny Andrews

Kenny Andrews is the Southern California Music Industry Representative for Sennheiser Electronic Corporation, makers of awesome microphones priced right for indies.



Jeanie “JaeCie” Cunningham

Take rhythm, rock and blues and add a splash of soul. Somewhere in the mix, you'll find the music of “JaeCie.” Working on and offstage with such greats as Ike & Tina Turner, Lionel Ritchie and David Crosby, Jeanie also has written and recorded songs as a solo artist and as a commissioned songwriter for major corporations, (Toshiba, Microsoft, Epson...), as well as for the country of Aruba. With the release of 7 cds and 2 performance DVDs, Jeanie continues to move forward in her musical pursuits with the new musical, DULA, from the book by playwright Paul Elliott for which she wrote 23 songs. Jeanie is producing and starring in the show, “The Composers’ Corner,” where “we interview creators of music, dissect songs, explore new gadgets and techniques and give viewers a window into the world of music creation.” More information on Jeanie's work and music can be found at www.jaecie.com



Robbie Scharf

Robby Scharf is the western region market development manager for Sennheiser Electronic Corporation, makers of awesome microphones priced right for indies. Scharf functions as the key liaison for contractors, consultants, sound hire companies, and recording studios to introduce new products, implement training sessions, provide product application expertise, and expand the customer base. Along with these tasks he creates innovative sales strategies, develops new markets and grows market share for Sennheiser, Neumann, HHB, Turbosound, Klein + Hummel, and Australian Monitor. Scharf is based in Los Angeles and has also been the current bass player for the legendary Cowsills since 1990. The 60s superstars became famous with hits such as “The Rain, The Park and Other Things,” “We Can Fly,” “Hair,” “In Need Of A Friend” and “The Path Of Love.” The Cowsills have continued actively making music for decades.

IMC

staff

Executive Director: Noel Ramos

Associate Director: Elaine Ramos


Staff: Carole Spiller, Heather Crabtree, John Kerecz

Volunteers: Debbie Berry, Deron Wade, Michael Towns, Henry Strange, Mark Allee, Michele Moreno

LA Support Squad: Toni Koch, Judy Lamppu, Jimi Yamagishi, Tommy Honles, Winnie Jow, Michael Towns, Henry Strange, Mark Allee

Directory Design/Layout, Graphics, Web and Data

Noel Ramos, Elaine Ramos - InterMixx.com




1,000 CDs FOR \$890
Nope, there's no catch.

Package includes replicated discs in jewel cases with three-color on disc printing and full-color insert. Order today, or request a FREE Disc Makers catalog. 1-866-309-8676 • www.discmakers.com/imc

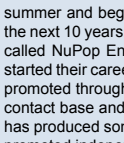
DISC MAKERS®

INSTRUCTORS



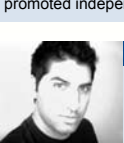
Sydney Alston

Over 20 yrs of experience in the music business has brought Sydney to the largest independent CD and DVD manufacturer in the country. Sydney started his professional music career at 16, playing with The Tramps (best known for the hit Disco Inferno). Fresh out of high school he then toured with jazz legend Maynard Ferguson for an entire summer and began a musical journey as a professional Trumpet and Bass player for the next 10 years. In 1999 Sydney opened up a Management and Production Company called NuPop Entertainment. Many up and coming young artists have recorded and started their careers with NuPop. In 2001, Sydney was hired at Disc Makers and quickly promoted through the ranks. Through Disc Makers, Sydney has been able to grow his contact base and work on multiple levels within the music industry. Most recently, he's has produced songs for TV and Film, set up major label showcases, and produced and promoted independent records throughout the country.



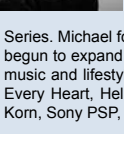
Michael Bajrami

Michael Bajrami is the Founder and President of Annex Projekt Creative (APC) as well as an experienced music producer, and music supervisor. APC services include: Artist Development / Management, New Media Marketing Strategies, Tour Management and Marketing, Consulting, and Music Licensing/Supervision for TV/Film/Games/Web Series. Michael founded APC over six years ago and over the past two years APC has begun to expand the scope of work for independent and established artists as well as music and lifestyle companies. APC's client list includes names such as A Thorn For Every Heart, Hellogooby, Bad Religion, Dean Markley Stings, Fox, MTV, ATREYU, Korn, Sony PSP, and Tim McGraw.




Bernard Bauer

Bernard Baur is an artist crusader and award-winning journalist. For many artists he's been the connection between the streets and the suites, with almost thirty signings to record labels and publishing companies. He's credited with over 1200 articles in local and national publications, and can be read on a variety of entertainment websites. With over twenty years in music, media and business affairs, Bernard has worked with superstars and not-yet-stars, as well as record labels and entertainment companies, including Warner Bros. where he handled marketing for all WB products, from music and television to animation and films. A former A&R executive, he's currently a Contributing Editor, A&R Reporter and Features Writer for Music Connection Magazine; and, the Director of Media & Marketing for The Composers Corner, as well as several record labels. Named one of the “Top Music Business Journalists” in the country by the National Association of Record Industry Professionals, Bernard is also an instructor for the Music Business Program at the Musician's Institute in Hollywood.




Jess Blue

Jess Blue has been involved with the music business since 1994. She has studied Theatre, Music, and Public Relations at the University of Kansas at Lawrence.Jess founded Get On The Stage Productions, one of the primary producers One Family Gathering, a mobile music festival dedicated to unification, diversity, and education. Within the event, sustainable living practices and alternative energy solutions are demonstrated at the Eco-village, a community-building social-economic experience is encouraged with a barter fair, and an eclectic selection of music is provided on multiple stages twenty-four hours a day. More information about the event is available online at www.onefamilygathering.info



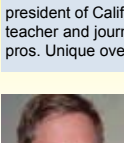
Ron Boustead

Ron Boustead is a 20 year veteran of the LA mastering scene, having spent most of those years at legendary Precision Mastering in Hollywood. It is there that Ron has had the opportunity to work with artists like Rolling Stones, Prince, Seal, Kiss, and Red Hot Chili Peppers; as well as hundreds of singer-songwriters and jazz artists. In addition to utilizing the usual array of first class analog and digital technology, Boustead is Precision's vinyl lathe engineer, helping to keep the dream alive for the ever growing family of hi-fi vinyl aficionados.



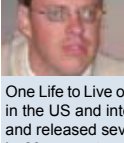
John Braheny

John Braheny is a top consultant/coach for songwriters, writer/artists and music industry entrepreneurs in Los Angeles. His book, The Craft and Business of Songwriting has sold over 75,000 copies. (New 3rd edition released Oct.'06) He and Len Chandler founded and ran the legendary Los Angeles Songwriters Showcase for 25 years. He's past president of California Copyright Conference, a consultant and screener for TAXI.com, teacher and journalist. He has interviewed more than 600 hit songwriters and industry pros. Unique overview! For more info go to www.johnbraheny.com



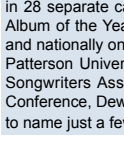
Rob Case

President of New Pants Publishing, Inc. and Old Pants Publishing, Inc., Rob is a graduate of the Colorado Institute of Art, Denver with an Associates Degree in Business with an emphasis in Music and Video Business. Rob's songwriter's songs have appeared in TV show placements including the New CBS Primetime show Love Monkey, One Life to Live on ABC Daytime, the Soap Network and South Park on Comedy Central in the US and internationally in Canada, Mexico, Europe, and Asia. Rob has produced and released several CDs through the years that have been on the Grammy Entry List in 28 separate categories including Album of the Year, Rock Album of the Year, Pop Album of the Year and Country Album of the Year. Rob has appeared internationally and nationally on several music panels and workshops as a speaker including William Patterson University, Music Publishing Workshops, The Taxi Road Rally, The Dallas Songwriters Association A&R Workshop, Atlantis Music Conference, Vegas Music Conference, Dewey Beach Music Conference, and The Millennium Music Conference, to name just a few.




Annette Conlon

Annette Conlon began NetteRadio in 2001, an internet radio show dedicated to promoting unsigned women in music. The show features women from all genres and includes artists from across the US and over 22 countries internationally. To further promote NetteRadio artists Annette produces a monthly showcase at the Talking Stick and a monthly slot at the Cat Club. Her recordings have appeared in several movies. Annette is an Elite member and the Los Angeles Chapter Head of GoGirlsMusic and a member of Songsalivel! and has been endorsed by Daisy Rock guitars since early 2003. She currently performs with The Conlons.



Ritch Esra

Since 1992, Ritch Esra and Stephen Trumbull have been running the Music Business Registry which includes The A&R Registry, The Publisher Registry, The Music Business Attorney Registry, The Record Producer Directory and The Film and Television Music Guide. Ritch started out as a promotion coordinator for A&M Records in Los Angeles in 1980-81. From 1981-1987, Ritch was director of West Coast A&R for Arista Records. He signed The Thompson Twins to their US Deal as well as Mara Getz. He worked extensively with the publishing and songwriting communities for material for Whitney Houston, Aretha Franklin, Dionne Warwick, Melissa Manchester, Tanya Tucker, Jennifer Warnes and Jermaine Jackson. From 1988-1991, Ritch worked on various independent projects. From 1987 to the present, Ritch has been an instructor at the Trebas Institute of Recording Arts in Los Angeles, where he was the chief Instructor as well as at UCLA Extension, USC, SAE teaching several courses including: A&R The Heartbeat of the Record Company.



Evren Gökнар

Evren Gökнар has been mastering albums for Capitol Mastering for over thirteen years. He has established himself as a top tier mastering engineer for such notable acts as Eazy E, Iggy Pop, Gure, Heart, The Red Hot Chili Peppers, George Clinton, Jimmy Eat World, George Thorogood, N.W.A. and Fiend. His remastering credits include the entire Grand Funk Railroad and Queensryche catalogs, as well as RIAA gold awards for new collections by Pat Benetar and Poison. Other awards include a #1 single (RIAA gold) for Mariah Carey. His recent credits include new releases by Greg Laswell, The Grouch, Reel Big Fish and the re-united Asia.

 William Holmes
 William Holmes went into the feature film business 10 years ago producing the multi-award winning films Stump The Band, The Barrio Murders and Best Man In Grass Creek. With his partners Jojo Henrickson (Ladron Que Roba A Ladron) Dave Berges, and Steve Coulter, he has expanded his company, Compost Productions, into an award winning, full service independent film production company and post production facility. At Compost Productions, we make your shit look good!

 Elisabeth Howard
 Elisabeth Howard is an internationally known vocal coach in ten countries and 27 cities. She has worked with STING and was vocal coach to "The Police" for their 2007 Reunion Tour. Liz has been vocal coach to Priscilla Presley and Paige O'Hara, voice of Belle in the film, "Beauty and the Beast." Elisabeth had a publishing deal in songwriting with MCA Music in the 70's. Her DVD, CDs and book, SING! is distributed by Alfred Publishing and is also in Italian and Portuguese. Liz is on the faculty at Pepperdine University and is founder of the Vocal Power Academy in Los Angeles with associates that teach her method. Liz holds a B.S. and M.S. in voice from the Juilliard School.

 Chris Jay
 Chris Jay is the lead singer and songwrtier for the the Ventura, California rock band, Army of Freshmen who have played over 1,000 shows in 10 countries and 43 states. The band has been together for over 10 years and is considered one of the hardest working independent acts in the world. In addition to his band, Chris has produced artists and also works a freelance music writer for several publications.

 John Kerecz
 Crazy John Kerecz is presently the owner/manager of Old School House Radio or OSHRadio.com an internet radio station that devotes itself to promoting independent music and comedy. He has played in numerous bands and can still be seen stepping up to play on occasion. Crazy John has also authored books of varying subjects some of which can be found by searching on his last name on Amazon.com. He started his radio career back in 1980 at XLV 90.3 FM in the Lehigh Valley PA.

 David Kershenbaum
 Acclaimed music industry veteran, David Kershenbaum is internationally known as a music entrepreneur and producer. As a multi-Grammy winner, Kershenbaum has over 75 international gold and platinum albums to his credit. His productions are responsible for hundreds of millions of dollars of record sales around the world and his touch has aided or rocketed some of the biggest names in the business. including - Tracy Chapman, Joe Jackson, Janet Jackson, Bryan Adams, Cat Stevens, Duran Duran, Kenny Loggins, Joan Baez, Supertramp, Peter Frampton, Tori Amos, and Josh Kadison.

 Toni Koch
 TK Music Promo is run by Toni Koch, a native of Phoenix, AZ now based in Los Angeles. Toni believes in the indie artist but has also worked with all major labels during a 20+ yr career to promote their new artists to national markets. TK Music Promo offers promotion, marketing and consultation services for the independent artist who manages their own career. She currently produces artist showcase events in the L.A. area and supports many songwriter organizations with her enduring energy. Visit www.myspace.com/tonik for a glimpse into Toni's online world and become her friend.

 Graham Kurzner
 Working professionally in the motion picture and music industry for the past 15 years, Graham now runs a boutique music management/label called Luckie Pierre Recordings & Management. Artists on the roster include; Buddy (stove punchin'), Voyager One (Loveless Records) trespassers william (Nettwerk, Bella Union), Arthur Yoria (12 Records), Arnold (Sony/BMG/Creation/Luckie Pierre), Surhan Duran (Luckie Pierre), and Little Massive (unsigned). Graham also consults to artists like: Grand Hallway, Dragons (UK), No Love Letters, Sky Cries Mary, & Carmen Rosa (UK) while remaining active in the live music scene in Los Angles as a promoter of a music nights called The Couch & Get Luckie! <i>"An insider's music night without the velvet rope"</i> - <i>Music Connection</i> . Graham is on the board of the Los Angeles Performing Arts Foundation. Luckie Pierre artists have been featured on Film, TV, & Video Games like: Grey's Anatomy (ABC), One Tree Hill (CW), and Ghostwhisper (CBS), Secret Life of the American Teenager, The OC (FOX), Ferrari Challenge (Xbox,Wii,PS3), Wake (2009), A Love Song For Bobby Long (Newline). Some of the Other Artists that Luckie Pierre clients have worked and toured with: Dave Fridman (The Flaming Lips), BRMC, Tilly and the Wall, A Fine Frenzy, Broken Social Scene, James, Morrissey, Damien Rice, & The Chemical Bros.

 Jan Linder Koda
 Tess Taylor of Narip says, "Jan Linder Koda is one of the music industry's best kept secrets. Having worked with her for several years now, she continues to impress me with her spot-on evaluations of artists, their performances and their music. She has an uncanny ability to put her finger on exactly what the issue is that keeps good artists from being great, and then helping them to overcome (or remove) whatever roadblocks stand in their way. To work with - and receive constructive, practical feedback from - a person as educated and sophisticated as Jan is hugely valuable for any artist serious about improving his craft. With solid credentials and practical experience in voice, acting and songwriting, Jan has a rare skill set that is hard to find elsewhere. I have personally seen her take a talented young singer/songwriter, Tim Fagan, and help him polish his performance and craft into something exceptional. After a few sessions with Jan, Tim quickly hit his stride and in short order won the John Mayer Songwriting Contest and went on to tour with the GooGoo Dolls, Life House and now Colbie Caillat. Jan is an expert at fine-tuning and bringing out the best performances in artists and musicians. And it's no surprise that she counts 17 Grammy winners among her clients and collaborators. She has been an especially valuable to our ongoing LAMN Jams at which she is a resident talent judge, and countless artists have improved immeasurably from her feedback and one-on-one sessions."

 Steven Leavitt
 Steven Leavitt is an engineer and musician with a growing list of credits as a producer including "Company With Kings" by Venus Illuminato which gained the attention of Warner and Rhino Records before their first show, and a track on "Modern Fairytale" by Marina V. Currently Steve is in production on the progressive-rock album "Time and Space" by Lobate Scarp and in pre-production with D.C. native Amy Clarke. He also co-founded the women's music showcase Don't Call Us Tori with singer/songwriter Shannon Hurley and is head engineer at Thud Studios in North Hollywood. Steve graduated R.I.T at the Musician's Institute in 2000.

 Joanne Ledesma
 Ms. Ledesma runs her own grassroots company, Joanne Ledesma Entertainment. The focus today is in several arenas including music placement, education, consulting, A&R, producing, management, radio, television and artist development. Her experience and knowledge of music analysis makes Miss Ledesma a distinguished A&R Representative or the world's largest A&R Company, Taxi Music. (Taxi.com) In 2007 Joanne Authored "Prepare Your Music, a practical guide to making your music marketable", and became an educator for Citrus College Performing and Recording Arts. (CitrusCollege.edu). teaching music business. In the Spring of 2007 Miss. Ledema created and produced the groundbreaking radio show Music Biz Radio which airs weekly on AdviceRadio.com and AdrenalineRadio.com March 2008 Ms. Ledesma accepted a co-ownership of Music Industry Television where she creates, produces and host several of the program channels and networks with strategic alliances. In addition she actively promotes unsigned artists to publishers for video game, flim, TV and radio placements.

 Ron Leeper
 Ron studied audio recording and mastering at NYU Institute Of Audio Research. He was fortunate to be able to intern in some of the finest studios in both New York City and Hollywood. Before opening his own studio, Sound Affair Ltd., in 1978, Ron was employed as a mastering and recording engineer at Quad Tech Studios and DCT Mastering. He also worked on recording and mixing sessions at the Record Plant, United Western Recorders, Ocean Way Recording and Sear Sound Studios. Throughout his 31 years of experience in the studio, Ron found that his true passion is mastering. He has been mastering almost exclusively for the last 17 years. Ron is a member of The Audio Engineering Society and a voting member of The Recording Academy (the Grammys). His clients include major labels such as Capitol, Polygram, Reprise, Warner Bros,Thump Records, Universal Music Group, The National Football League, Paramount Pictures, HBO Films and many numerous independent labels and artists. A list of credits can be found on the credits/projects page on the website: www.soundaffairltd.com

 Pete Lyman
 Pete Lyman has over 8 years experience in mastering. Upon relocating to Los Angeles in 2000, Lyman met Richard Simpson, acclaimed mastering engineer for RCA. The two immediately found common ground and Simpson offered Lyman an apprenticeship shortly thereafter. In 2004, Pete co-founded Infrasonic Sound Recording Company with Jeff Ehrenberg, a custom-built 2" 16/24 track recording studio, CD & vinyl mastering suite and record label collective. Lyman is one of few engineers worldwide equipped to record and master directly to vinyl lacquer, including a recent session with Beck. He continues to work in-studio, tracking, mixing, and mastering projects for Universal, K Records, SubPop (including No Age's 2008 release, Nouns), The Mars Volta, Jason Falkner and others.

 Stephen Marsh
 A 14 year veteran, Stephen Marsh provides sought after custom mastering services to the production communities of Los Angeles and the world-at-large. Stephen has a track record mastering successful albums with a diverse cross-section of artists in all genres including Los Lobos, Kenny Loggins, The Donnas, Jeff Beck, Seether, The D.O.C., The Pharcyde, Ginuwine, B2K and Incubus. Stephen mastered Keb' Mo's 2004 Grammy Award winner 'Keep It Simple' and his Soundtrack and Score Mastering credits include 'Sex And The City', 'The Elf', 'The Notebook' and the Golden Globe nominated score to the film 'Sideways' with composer Rolfe Kent.

 Mandi Martin
 Mandi Martin wrote, performed, produced and sold her first record when she was 16 and a senior in high school. She's been a signed artist with Columbia, Epic & RCA Records and a staff songwriter for several major publishing companies in Los Angeles & Nashville. A former past president of the Organization of Women In Music and a retired NARAS board member (10 years), she has worked in the studio with Sam Cooke, Rick Nelson, Johnny Rivers, Olefa Adams, Graham Nash, Michael McDonald and Ray Charles and many others. Mandi co-produced the highest rated indie CD in Music Connection Magazine for 2006 on singer/songwriter Amy Kuney, who she also managed for a short time. Even though she has worn several hats in the music industry, production is Mandi's passion and finding and developing new talent is her ultimate goal! She's currently producing indie artist/songwriter Nick Daugherty's soon-to-be-released 11-song debut CD, a single on veteran artist/writer/producer/engineer Barry Keenan and a 14-song debut CD on the newly formed group Layers.

 Jenny McPhee
 After touring with Graham Parker and Garland Jeffries/U2, Jenny went on to tour with The Tubes, whose hits include "She's a Beauty." In addition to singing and mixing sound for The Tubes, she managed the band as they toured the United States and Europe. During those years she also sang on records for artists as diverse as Jane Weidlin of The Go-Gos and Allen Ginsburg, and mixed live sound for artists such as Richard Marx and Chris Isaak. After her departure from The Tubes, she spent 5 years road managing and sound engineering, working with a variety of genres including: Latin - Cuban salsa orchestra Los Van Van, Performing Arts - Lila Downs, Pop/Rock - The Rentals and Metal Helmet. Jenny then went to work in the booking department at The Agency Group in 2005 working her way up to International Agent. She worked with such bands such as Gogol Bordello, Michael Bolton, Fishbone and INXS. In 2007 she joined long time colleague Dave Kirby at his start up agency TKO. At TKO she now works with such notable bands as Blessid Union of Souls and hot, up and coming acts like Midnight to Twelve and Straight Line Stitch. She gives quarterly lectures on the Live Music Industry for both Boston University and Berkeley School of Music.

 Steven Memel
 Steven Memel is an internationally acclaimed vocal technique and performance coach. His clients have won Grammys, Emmys, and Tony Awards and been nominated for Academy Awards and Golden Globes. His clients have also recorded on Sony, BMG, Jive, Epic, J Records, DreamWorks, A&M, Atlantic, Warner Bros. and more. Steven has also lectured and taught at various conferences, including TAXI Road Rally, Independent Music Conference - Philadelphia, Nashville Music Conference, Bermuda Songwriters Association, West Coast Songwriters Conference, SongsAlive, Musician's Institute, UCLA, USC and numerous international programs. In addition, he has coached actors for their roles in film and television, public speakers and worked on presentation skills for business professionals. Notable clients include: Adam Levine (of Maroon 5), Justin Long (Upcoming Alvin & the Chipmunks), Brittany Murphy (Happy Feet), Taryn Manning (Hustle and Flow, 8 Mile), Melee, Juliet Simms, Big City Rock, Lauren Bacal, Mariel Hemingway, Isabella Rossellini, John Wood, and Linda Hopkins.

 Sheena Metal
 Director of A&R (Maurice The Fish Records); Music Supervisor (Ave Vox Entertainment); Syndicated Music Columnist (100 publications worldwide) / Music Editor (NoHo Arts District) / Journalist; Syndicated Radio Host (126 million listeners worldwide); Music/Comedy Promoter (Knitting Factory/Laugh Factory/Sheena Metal's Beer Bong/Vagina Monologues); Tour Manager (Two Bears Travel); Endorsements (Minarik Guitars/Stash Picks/Grrl Toyz/Coffin Case/Studio Devil).

 G.F.Miely
 G. F. Mleiy, Director of the Pacific Songwriters Workshop, is acclaimed around the world as a pianist and composer. His songs have been produced and recorded by George Harrison, Freddie Hubbard, John Tesh, The Cunninghams on a Grammy nominated album. Described in The Washington Post as "A tour de force of leading edge pianists," current projects are Venice and Life Death & Jazz, 2 musicals for which he's written book, lyrics and music. Threnody, a composition from his acclaimed album "Re-Entry" was picked for "Typewriter Dreams," a New York off-Broadway theater production. He is author of "The 8-Tone Quarto-Modes Concept."

 gilli moon
 gilli moon is a singer, songwriter, recording artist, pianist, actor, producer, author, painter, motivator, and entrepreneur. Her restless creativity and rebellious nature constantly drive her to push the envelope -- in the recording studio; when performing on stage; or indeed wherever she chooses to place her immeasurable energy. Well-known for her dynamic live shows that have touched music lovers worldwide and garnered high praise from the most jaded of critics, gilli is an energetic poly-media artist with now 4 multi-faceted albums to her credit, the latest being extraOrdinary life. She has received numerous press for her courage, power and dynamic energy as an artist and inspiration for other artists, has won many awards and has worked with other highly respected prominent artists, including Simple Minds, Placido Domingo and Eric Idle (Monty Python). As President of Songsalive!, the largest international non-profit organization supporting and promoting songwriters (www.songsalive.org), gilli moon encourages other artists in staying motivated, defining success on one's own terms, how to develop the right relationships, overcoming obstacles and "doing it the indie way". She is also the author of the motivational book "I AM A Professional Artist - the Key to Survival and Success in the World of the Arts"

 Elaine Ramos
 Elaine holds two graduate degrees and national certifications in the areas of speech-language pathology and clinical/educational audiology. With over twenty-five years of combined professional experience, she has presented numerous workshops in her home state of Connecticut and at national conventions, and has taught at both the undergraduate and graduate college levels. Besides her full-time job as a clinical practitioner, this is Elaine's fifth year as Associate Director of the IMC.

 Noel Ramos
 Noel has been a DJ, choral singer, graphic designer, illustrator, publisher, web developer, consultant, teacher and quite a few other things in his life; but now he's settled down a bit and is serving as a panelist, moderator, mentor and Executive Director for the Independent Music Conference. Well OK, Noel still does all of the aforementioned stuff too. In addition to running around like crazy, and making himself available for one-to-one mentor sessions, Noel will also be presenting his famous "Looking For Press In All The Right Places" workshop.

 Robbie Rist
 Robbie Rist has made his way through the entertainment industry from playing Cousin Oliver on The Brady Bunch to the voice of Michaelangelo on the Teenage Mutant Ninja Turtles, with countless other feature film and television appearances. Rist has also succeeded as a musician in Wonderboy and the Masticators, as a record producer for KCRW and Gameface, a video director for Paul Pope as well as a film composer. Rists' work has been featured in many successful television shows including Buffy the Vampire Slayer, Dawson's Creek and the feature film, Dirty Laundry. Rist composed the entire score for Stump The Band and acted as the film's music supervisor as well.

 John T Robertson Jr. Esquire
 Since 1987, after his 20-year professional music career, John has focused his legal practice and entrepreneurial pursuits on the entertainment industry and has represented and managed entertainers, sports' celebrities and various other entertainment clients and in the entertainment industry. He has also owned, represented and managed numerous entertainment businesses including Tug McGraw's sports and entertainment management and marketing company (McGraw and Company) independent record labels, Karma 33 Records (with recording Artist: Dean Davidson and Grammy winning producer, Phil Nicolò), Judgment/RCA Records (formerly Ruffhouse/ Columbia Records); Powerhouse Entertainment Group and Grammy Award winning independent record label, Libertad/Universal Records, a multi-media record, music publishing, film company. John is currently serving his second term as a Governor of the National Academy of Recording Arts and Sciences (NARAS: the GRAMMYS), and was its former Secretary-Treasurer of the Executive Committee. John is Partner/Chair of the Intellectual Property / Entertainment law Division of Philadelphia based law firm of Hepburn, Robertson, Axelrod & White, LLC.

 Chip Schutzman
 Chip Schutzman brings over 25 years of media experience which includes broadcast production for radio, television and internet media outlets as well as interactive marketing concepts and campaigns. He is credited with the initial content development for House of Blues Digital (hob.com) and most recently, Chip has consulted and completed online marketing projects for Dolly Parton, Heart, Jewel and Barbra Streisand.